

**SIDDHA**  
**SERENA**  
~ Apartments ~

# A name that tells its story

- ~ A tranquil paradise.
- ~ Best in living comforts.
- ~ Enveloped with water + green.
- ~ Light + air duet in ballet.
- ~ Balancing the body + soul.

# Different and attractive

- ~ Strategically located in the heart of New Town.
- ~ Superb design and construction.
- ~ Ultra-modern living.
- ~ Serene environment.
- ~ With Nature in abundance.

# The Project

- ~ 3 iconic towers of G+32 floors
- ~ 1, 2, 3 & 4 BHK apartments
- ~ Sized at 444 to 1281 sq ft in carpet area
- ~ World-class clubhouse of G+2 floors



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# The magnificent towers

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A captivating architectural masterpiece,  
bathed in the ethereal glow of moonlight.





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Elegantly designed

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A towering architectural marvel,  
basking in the warm embrace of the day.



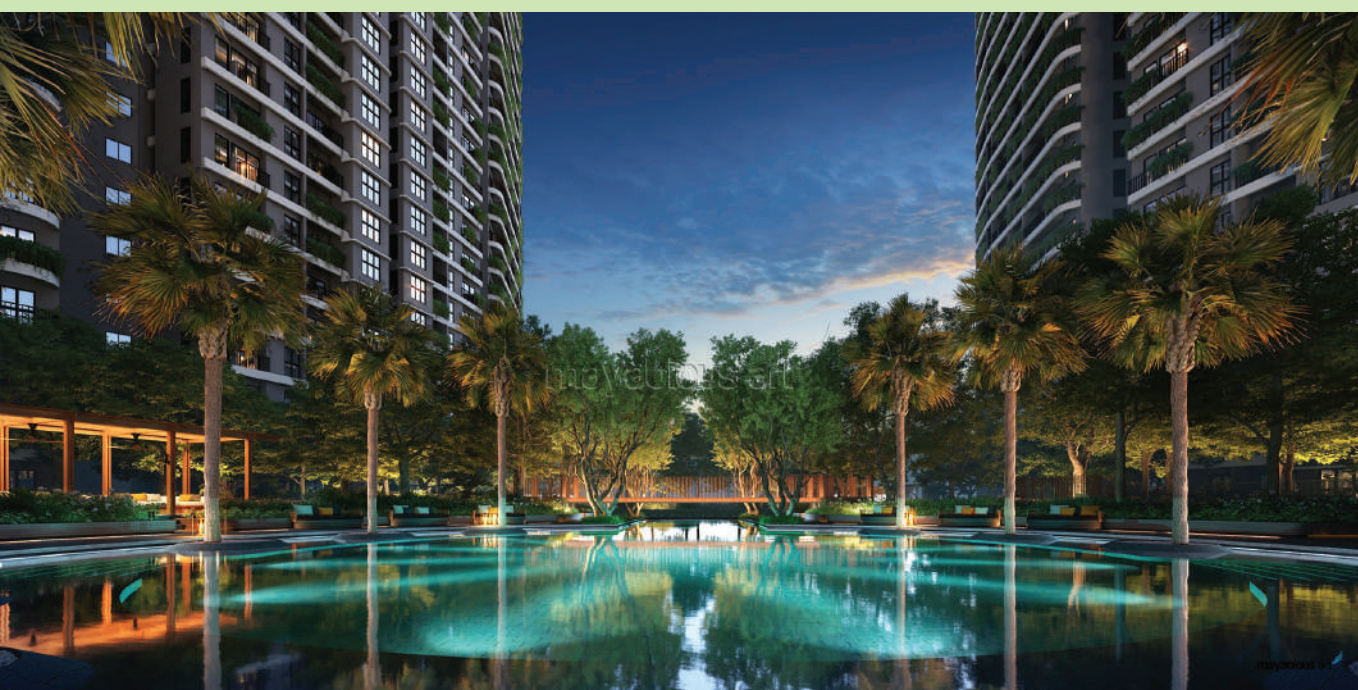
For internal circulation only



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# The mesmerising iconic pool

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The Iconic Pool is an oasis of blue amidst the towering giants.





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# Swim across tranquility

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The Kid's Pool has been designed to provide a safe and enjoyable space for kids to play and refresh themselves.



The Lap Pool has been designed for dedicated swimming enthusiasts who relish practicing their strokes.





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# Relax and unwind

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Unwind at the pool side cabana. An enchanting urban retreat, where nature and architecture harmoniously coexist.





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# The ultra modern club

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The Clubhouse boasts a unique design of glass panels which allows you to be amidst nature while enjoying its amenities in comfort.





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# Club Terrace Amenities

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An enchanting outdoor play area on the top of the clubhouse, where luxury and fitness converge.





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# Vast open areas

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The open lawn is a lush green sanctuary, where nature meets luxury.



The driveway and the drop-off points are seamlessly blended with the well-planned landscape and a jogging track to add to the morning fitness routine.





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# The Entrance

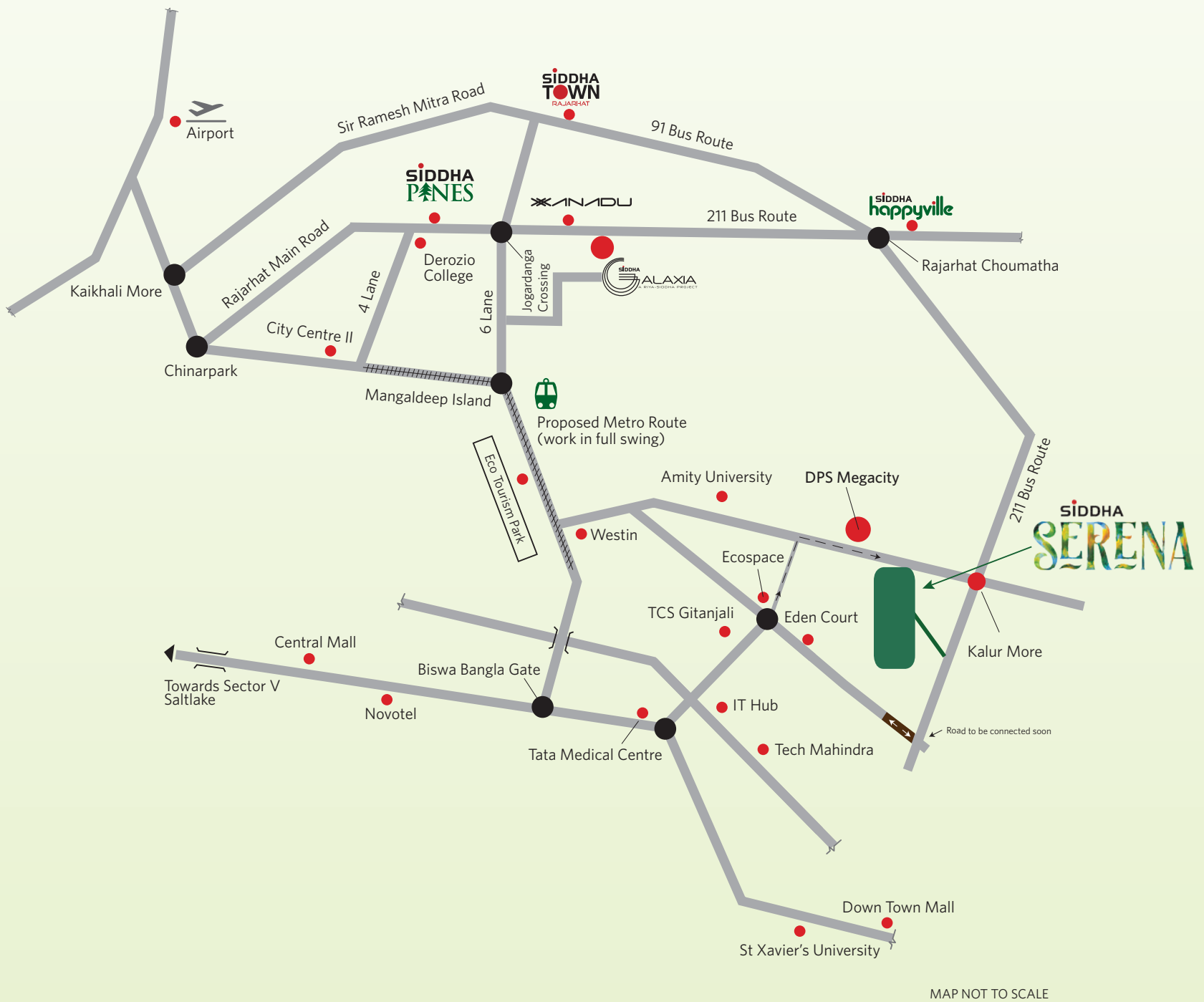
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The Gate house has a very modern structure and opens up to the world of serenity.



# Location



# Easy Access

- DPS Megacity School 3 min
- Eco Space 5 min
- Tata Medical Centre 8 Min
- Amity University 10 Min
- Eco Park 10 Min
- DownTown Mall 15 Min
- City Centre II 17 Min
- Airport 25 Min

All figures based on public transport & estimated

For internal circulation only





## Amenities

### Club Amenities

- Banquet Hall
- TT Pool, Carom & Chess
- Squash Court
- Kids Play & Fuse Ball
- Party Hall
- Theatre
- Multi-Purpose Hall
- Yoga
- Steam, Sauna & Massage Room
- GYM
- Multi-Purpose court

### Podium Amenities

- Landscape Ramp to garden
- Reflective pond
- Layered Garden
- Iconic Pool
- Pool Deck
- Lap Pool
- Parent's Deck
- Lap Pool
- Garden Sunken Seat
- Playground
- Lawn Courtyard
- Garden Pavilion

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# Facilities

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- Advanced Fire Fighting System
  - Sewage Treatment Plant
- Rainwater Harvesting System
  - Power Back-up facility
  - 24x7 Water Supply
- 24x7 Security and Surveillance
  - High Speed Elevators
  - Intercom Network
- Cable TV & Broadband Point
- Solar Power in some Common Areas
  - Visitors' Car Parking Area
  - Facility Management System
  - Landscaped Green Areas



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# Specifications

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## Structure

Sub Structure Earthquake resistant RCC framed structure with monolithic concrete

## Door

Shutter Solid core flush shutters | Frame - Solid wooden frames

## Hardware

Mortise Lock and Handle

## Windows

Anodised | Powder coated aluminum frames with fully glazed shutters.

## Staircase

Marble | Kota | Granite | Ceramic tiles

## Flooring & Tiling: Internal

Bedroom ~ Vitrified tiles

Living | Dining ~ Vitrified tiles

Toilet Floor ~ Anti-skid ceramic tiles

Toilet Wall ~ Ceramic tiles

Kitchen Floor ~ Vitrified tiles    Kitchen Dado ~ Ceramic tiles

Kitchen Counter ~ Granite above chuddapa stone

Balcony ~ Vitrified tiles | Anti-skid ceramic tiles

Lobby ~ Vitrified tiles/Ceramic tiles

Lift Facia ~ Marble | Granite | Laminate finish

## Sanitaryware

Chromium plated fittings, white, high quality porcelain fixtures.

## External

Driveway | Covered car parking | Courtyard | Paver block

Kota Granite | Grass paver

VDF (Vacuum dewatering concrete flooring)

## Electricals

Superior quality concealed copper (fire resistant, low smoke) wiring. Latest modular switches and miniature circuit breakers, TV socket and broadband point.

## Exterior

Latest weatherproof exterior finish paint.



# Team

## SIDDHA

Home is where you discover the real you. Siddha's aim is to develop high-quality homes within your budget and add to your pleasant discoveries. Since its inception in 1986, Siddha has been crafting residential and commercial spaces with a difference; to make good living affordable in Kolkata, Jaipur, Mumbai and Bengaluru.

Siddha's perseverance and passion for quality homes drives it forward with every new project. Led by Group Chairman Chandra Prakash Jain and Group Managing Director Sanjay Jain, Siddha creates and sells high-quality housing in India.

Siddha believes that the magic of craftsmanship lies beyond the reality of construction. It is the ability to sculpt better lives by designing and crafting living spaces that sets Siddha apart.



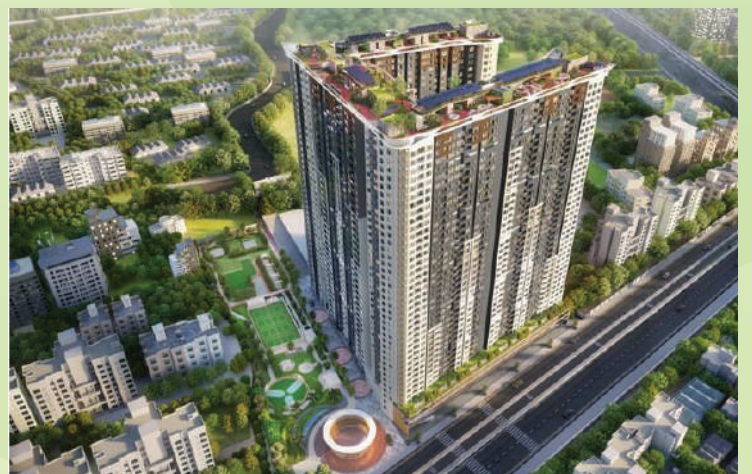
Siddha Sky, Off EM Bypass, Kolkata



Siddha Galaxia, New Town, Kolkata



Siddha Seabrook, Kandivali(W), Link Road  
Mumbai (Handover started)



Siddha Sky, Beside GTB Monorail Station  
Wadala Mumbai



Abhay Bhonsale, is an accomplished architect and Urban designer. He is one of the founding Partners of Ingrain, a leading Comprehensive Architectural consulting firm based out of Mumbai. The firm has delivered cutting edge designs through their major projects across, contexts, locations and scales.

Abhay is known for his iconic designs, skillful command in the master planning ideas, as well has a keen eye for detail. The siddha Serena is a product of his passion, commitment and aspiration towards creating one of the most unique, green housing projects of Kolkata.



Abhay Bhonsale

## LANDSCAPE TECTONIX

Established in 2009, TECTONIX is an internationally-recognized and award-winning landscape design studio based in Bangkok, Thailand. Their design philosophy always aim to define a sense of place, to create the harmony between human and nature and to enhance the quality of life.

The firm is headed by Mr. Tu Supasit Tepumnuasakul, Managing Director and currently operates with 6 studios employing 60 professionals as multi-disciplinary team who deeply share their own talent and professional experiences with strong passion in design.

They are now working with the international hotel operators and leading real estate developers for the projects throughout Asia-Pacific region from Thailand, China, India, Malaysia, Cambodia, etc.



Tu Supasit Tepumnuasakul  
Managing Director